BARLOWORLD ZIMBABWE CIFOZ PRESENTATION 3 OCT 2024

FELIX KUVENGUHWA











LEADERS IN OUR FIELD

- Barloworld Zimbabwe is part of Barloworld Equipment, a global leader in the Earthmoving and Energy & Transportation industries in Southern Africa and is backed by the JSE-listed Barloworld Limited, a \$4bln company with a secondary listing on the London and Namibian Stock Exchanges.
- Our roots run deep in Zimbabwe, and over the years have spread far and wide, flourishing into the company we are today, Barloworld Zimbabwe being the official CAT Dealer in Zimbabwe.
- Our expertise and extensive capabilities span the construction, mining, agriculture, energy, and transport sectors. We've also been privileged to partner with a diverse range of customers from global giants and organizations medium to small and micro enterprises that have grown into major players.
- As a leader in the earthmoving heavy machinery, transport and energy industries, Barloworld Zimbabwe equips you with smart solutions that deliver exactly what is required to get the job done Efficiently. Productively & Safely. This is how we partner with you to build and develop your business.



WHAT SETS US APART





WE MAKE IT OUR BUSINESS TO UNDERSTAND YOUR

BUSINESS - From understanding what the machine will be used for to job timeframes, business goals and performance priorities. By partnering with you, we provide a tailored solution that unlocks the value you are looking for.



VALUE ENGINEERED IS HOW WE DESCRIBE EVERYTHING WE DO -

From our CAT® machines and genuine parts to our customer value agreements, equipment management solutions, aftermarket services, and special offers.



SERVICE EXCELLENCE IS
SOMETHING WE'VE ALWAYS
SUBSCRIBED TO - From
understanding what the machine
will be used for to job
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UNRIVALLED CHOICE OF SOLUTIONS





































UNRIVALLED CHOICE OF SOLUTIONS - SEM







- SEM launched in Qingzhou China in 1958.
- In 2008 SEM fully acquired by Caterpillar.
- SEM becomes a Caterpillar brand in 2016.

PRODUCT OFFERING

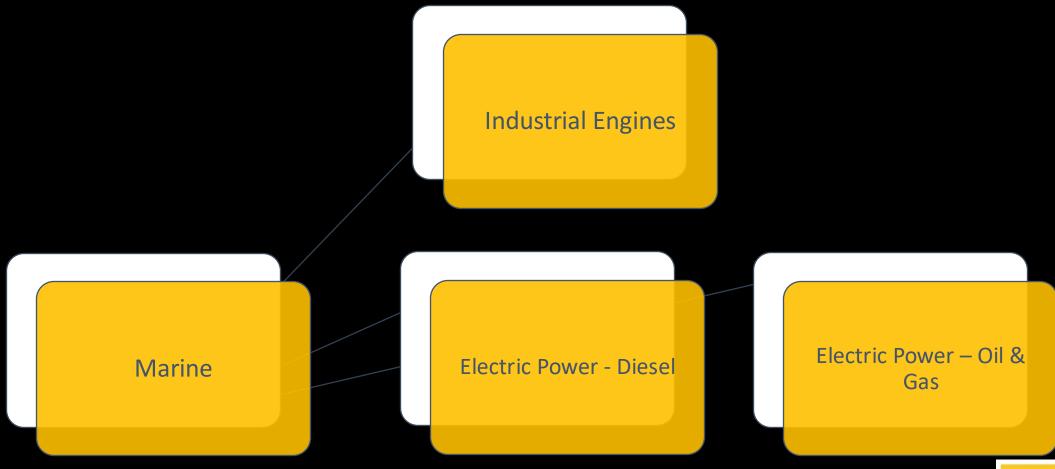
- DOZERS
- WHEEL LOADERS
- MOTOR GRADERS
- SOIL COMPACTORS





UNRIVALLED CHOICE OF SOLUTIONS — ENERGY & TRANSPORTATION







UNRIVALLED CHOICE OF SOLUTIONS — AFTER SALES SUPPORT

CAT Genuine Parts with warranty

Product Support

Customer Value Agreements

Service

Barloworld Repair Centre (BRC) Equipment Advisory & Technology Services



THANK YOU

